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InfoGin named Most Promising Startup

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Seven-year-old InfoGin was awarded the title of The Most Promising Israeli Startup today in TheMarker-Microsoft Most Promising competition, 2007. The three finalists were Sportingo, Oversi and InfoGin. The winner was announced at the TheMarker Internet conference, a two-day event that ends today in Tel Aviv.

InfoGin was chosen out of dozens of startups. InfoGin developed an Internet surfing system that enables instant conversion of Web site content to mobile devices that support cellular Internet. The panel of judges included Yair Goldfinger, co-founder of Mirabilis, Gary Shainberg, VP Technology & Innovation Support at Britain's BT Group, Shlomo Gradman of the Hi-Tech CEOs Forum, and Simcha Fund of KPMG Somekh Chaikin.

InfoGin has so far raised \$11.5 million from private investors. Today it employs 45 people at its Kfar Saba headquarters. The company has several collaborations in place to convert online content to cellular.